



HOSPITALITY SALES & MARKETING ASSOCIATION INTERNATIONAL

www.hsmiai.org

HSMIAI Office: 8201 Greensboro Drive, Suite 300, McLean, VA 22102 703-610-9024 Fax: 703-610-9005

Membership Application Mailing Address: PO Box 758957, Baltimore, MD 21275-8957

MEMBERSHIP APPLICATION

MEMBER INFORMATION: NAME: _____

POSITION: _____ CERTIFICATION: _____

COMPANY: _____ INDUSTRY CLASS: (see back for listing) _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

BUSINESS EMAIL: _____

HOME ADDRESS: _____

HOME EMAIL: _____ REFERRED BY: _____

CHAPTER NAME: (Check listing on back side) _____

DUES INCLUDE:

- Local Chapter Membership
- Marketing Review Subscription
- Web site resources in "members only" section.
- Complimentary one-year "gift" subscription of the Marketing Review to a supervisor or peer of your choice. Provide information below for the recipient of your "gift" subscription.

ANNUAL DUES: \$265 if you sign up for "automatic renewal" with a credit card (dues automatically renewed each year)
 \$295 for the first member from your company (Save \$145 on every additional member)
 \$150 for each additional member (must join at the same time) Copy this page for each additional member.

STUDENTS & FACULTY DUES ARE \$60. Multiple memberships are not applicable.

PAYMENT OPTIONS: (DONATE \$25 TO THE HSMIAI FOUNDATION – ADD TO DUES PAYMENT!)

Pay by credit card Sign up for Automatic Renewal (Pay \$265 instead of \$295 by using credit card)

Please charge the amount to my: American Express Diner's Club Master Card Visa
 Acct #: _____ Exp. Date: _____

Signature: _____ Amount Charged \$ _____

Pay by check (please include application(s) with check to insure proper processing of membership).
 Check # _____ Amount of Check \$ _____ Send to address located above.

Your dues open the door, only your participation and involvement give you a return on investment!
*****You can transfer the amount to MCB #19817508 or send a cheque to HSMIAI Curacao Chapter.**
*****Kindly fax this form completed to 465-1052**



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AMERICA'S REGION – UNITED STATES

Arizona

- Greater Phoenix
- Southern Arizona (Tucson)

California

- California Desert (Palm Springs)
- Greater Los Angeles
- No California (San Jose/San Francisco)
- San Diego
- So California (Anaheim/Orange Co)

Colorado

- Colorado Springs
- Mile High (Denver)
- Vail Valley

District of Columbia

- Washington DC (Metro VA & MD)

Florida

- Central Florida (Orlando)
- Florida Keys
- Ft. Lauderdale (includes Miami)
- NE Florida (Jacksonville)
- Palm Beach/Treasure Coast
- SW Florida (Ft. Myers/Naples)

Georgia (Atlanta) (includes Alabama)

Illinois (Chicago)

Maryland (Baltimore)

Massachusetts

- New England (MA, ME, NH, CT, RI)

Minnesota (Minneapolis/St. Paul)

Mississippi

Missouri (St. Louis)

Nebraska

- Nebraska Heartland (Omaha)

New Jersey

- Atlantic City

New York

- Big Apple
- Hudson Valley

North Carolina

- Charlotte/NC Western Region

Ohio

- Columbus

Oregon (Portland)

Pennsylvania

- NE PA (Scranton)
- Philadelphia

Tennessee

- Memphis
- Nashville

Texas

- Dallas/Ft. Worth Metroplex
- Houston Space City

Vermont (Burlington)

Virginia & West Virginia

- Chapter of the Virginias (Richmond)

OTHER COUNTRIES

Canadian

Curacao

Mexico

Mexican Caribbean

Asia Pacific

Magnolia (Biloxi)

INDUSTRY CLASSIFICATIONS:

A1 – Airlines

AT – Area Attraction

CA – Casino

CB – CVB/Tourism

CC – Convention/Conference Centers

CL – Cruise Line or Passenger Ship

H1 – Hotel & Conference Centers – DOM & DOS

H2 – Hotel & Conference Centers, all other managers

H3 – Hotel, Corporate, Regional, National Sales Offices

HM – Hotel Management Company

RE – Restaurant/Dinner Theater/Catering

SM – Other Sales & Marketing Individuals

AD - Advertising

CM – Public Relations Agency

HH – Recruiters/Head Hunters

PU - Publishing

RS – Hotel Representative Firms

SP – Service Providers

AS - Associations

MP – Meeting Planner/Event Mgr

PR – Press

TP - Transportation

TT – Tour/Travel Agent/Destination